



TU Dublin Students' Union
Student Council Officer Report 23/24
Tuarascáil Oifigeach Comhairle na Mac Léinn
Aontas na Mac Leinn, Ollscoil Teicneolaíochta,
Baile Átha Cliath 23/24



Officer Name: <i>Ainm an Oifigeach</i>	Louise Kavanagh	Email Address: <i>Seoladh Ríomhphoist</i>	Comms.media@tudublins u.ie
Officer Position: <i>Seasamh an Oifigigh</i>	VP Communications and Media	Period of Work: <i>Treimhse Oibre</i>	6 th December – 31 st January 2024

Key Points of work warried out since last meeting

Príomhphointí ón gcruinniú deireanach

Happy New Year! Welcome back councillors and welcome to the new councillors joining us! To refresh you on work to date, I have included a summary below along with a plan for the next few months. Any questions or clarifications, please get in touch, or ask away during the council meeting 😊

Media Outlet

To date:

- Introductory emails to student media publications (Irish and International) to ask for meeting to discuss how each publication is run from operational perspective to the staffing structure, resource management (print costs/digital costs) etc.
- Research meetings with two Irish student newspapers, 1 Irish student magazine and 1 Finnish student newspaper.
- Research document pulling constitutions/articles/schedules of any SU with a media outlet, looking at editorial board structures, staffing and volunteer contributor structures along with types of sections and popular content.
- Research document presented to TUDSU board of directors outlining options for potential outlet, along with proposal and budget request. Approved and further needs analysis recommended.
- Meetings with key university stakeholders including societies, School of Media and communications to discuss mutual plans and collaboration suggestions.
- Multiple meetings with President to discuss progress and outline resource needs to continue project. Support needs around facilitating student feedback sessions, developing terms of reference for editorial board and recruiting editor.

January 2024:

- Six-month plan worked on with feedback from President and General Manager to decide on key priorities to aid in establishment of media outlet.
- Meetings with school of media to discuss requirements for editorial board and identify potential members. Further discussions include recruitment of editor and support to identify key requirements.
- Primary research (February / March 24)
 - o Student Survey coming in February to include questions around student needs in a media outlet, data to inform the development of the outlet.
 - o Student feedback sessions to be arranged to further aid the primary research.
 - o Student media crew will be paid to write articles to further identify appetite for student news.
- Terms of reference for media outlet to be presented to the executive, board of directors and student council by end of March 2024.
- Recruitment of editorial board and editor should take place by April 2024.
- Expressions of Interest for contributors in April / May with the view to fill positions by August before Autumn semester commences in September 2024.



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Governing Body (Confidential)

Student representative along with President of University and members of the University Executive Team. President Brian, the Post grad officer and I advocate for student interests during these meetings. We review university finances, policies, building works among other topics. Due to sensitive nature, we cannot discuss what happens in meetings unless it is made public by the university.

I sit on a sub committee called Finance and Property, which allows the student voice to be heard at the highest level. We have successfully advocated for many changes/ blocked changes that would impact the student experience in recent months.

Most recently, Brian and I attended the Governing Body Strategy Day and advocated for students around assessment, retention, attracting new students across undergraduate, postgrads, part time and international cohorts.



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Meetings Attended (and Number) <i>Tinrimh Choistí agus Cruinnithe (agus Líon)</i>	Events/Activities Attended <i>Tinrimh Imeachtaí / Gníomhaíochtaí</i>
FPC 1 Academic Affairs Welfare Weekly 1 ECWG 2 Campus and Facilities 1 President 1:1 1 University comms 2 Weekly team meeting 6 Crawl Focus Group 1 Exams campaign 1 Paul Mallon Chaplaincy 1 Exec Training 1 Comms meeting 1 School of Media 2 Women in academia meeting 1 Siptu training USI 1 USI Campaigns strategy committee 2 Louise Bayliss / Referendum discussion 2 ARPOC 1 TUDSU FARC 1 Phd talk 1 Erasmus orientation 1 Governing Body Strategy Day 1	Exams Campaign



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Gifts Received <i>Bronntanais a Fuarthas</i>	Personal Expenses <i>Costaisí phearsanta</i>
€100 gift card for xmas from TUDSU	n.a
Additional notes <i>Aon nithe eile</i>	
n.a	