

Name: Adam Clarke

Current Position – VP for Events & Engagement

Position Contested – Deputy President for City Campus

Introduction

Hello, my name is Adam Clarke, for those who may not know I am currently the VP for Events & Engagement on city campus, and I am hoping I can convince you to vote for me to be your next City Campus Deputy President.

It has been a difficult year for students to say the least. The role of Student Union has never been more crucial to the student experience and on top of that all we are dealing with many problems that are associated with the TU Dublin merger. I understand this. I feel that the student experience is struggling to return to what it once was on all aspects, the social and the academic sides. There is a lot of room for improvement, I understand this also.

Over the last year in the role of VP for Events, I have learned the ropes and got to know the running order of how things work at TU Dublin. I am more than familiar with the staff structure of the university with all this knowledge and experience I will be better equipped to bring us closer to that student experience we know we deserve and make it better!

If you vote for me, you are voting for a person that is extremely passionate about the student movement. You are voting for a person that genuinely cares about the welfare of every student. You are voting for a person that knows the value of a good education and will fight tooth and nail to make sure you receive one no matter what walk of life you come from. If you vote for me, you're voting for a person that really cares about you and what you care about.

Experience

When I was a student, I studied Film & Broadcasting in Aungier St. During my studies I was involved in many extra curriculums such as Events Crew for the Students Union, Events Officer for Film Society which then led to Vice Chair of Film Society which then led to sitting on the Societies Student Executive Team as Media & Arts Chairperson. Being so involved in extra curriculums and showing leadership qualities I was accepted into the LEAD leadership programme which I completed. As well as doing my studies, I worked as a line manager in retail. After I finished my degree last year I ran for VP for Events & Engagement for the Students Union. I can honestly say the last year has taught me so much and I feel like I have benefited greatly and set me up to be the perfect person for the position of Deputy President for City Campus.

What I plan to do

Main Goals

- **Facilities & Amenities on City Campus**
- **Student budget Friendly food and drink on or close to campus**
- **Expansion on the SU HUB offering more services to students**
- **Working through the teething problems from the GG move.**
- **Improve the representation of all students**
- **Improve the communication channels from the SU to the student body**

Media Communication

Over the last year I have noticed that the Students Union are finding it difficult to reach a large majority of students on our social media accounts. This is due to the feed being too congested which leads to important information being lost in the haystack. Also, the reach of our social media accounts needs drastic improvement. The student union represents 29,000 students and we only have just under 8,000 followers, this needs to improve. I plan to revamp our whole social media strategy and run "follow our social media" campaigns throughout both semesters. I plan to have the monthly newsletter printed and put into the hands of the students, so they are always kept in the loop with news from the union.

Engagement

Bouncing back after the pandemic has left engagement with the SU a little lacking so I plan to encourage as much engagement from students in a wide spread of roles such as Class reps, School Reps, Events Crew, RAG Crew, Welfare Crew, Student Council and just general engagement. I plan on doing this through the simple task of talking to students and getting to know them.

Events

Using the skills and experience I have gained in the last year; I will continue to be involved in the planning and running of events especially now that the covid restrictions are all but gone. I think that events on campus are a crucial in getting the student involved and growing the engagement between the student body and the Student's Union when this happens, we will see that familiar student buzz around campus that we all miss so much.

Education

As well as assisting the VP for Education in their day-to-day campaigns, I plan on giving special attention to upskilling our student leaders in valuable skills such as LinkedIn workshops, barista courses, mixology courses, resume workshops as well as promoting extracurricular qualifications such as LEAD and NSTEP to ensure that students leave college with more than just their degree, making them more attractive to potential employers.

Welfare

Regarding welfare, I feel its very important to ensure the representation of students who enter college through alternative routes such as Access, HEAR and DARE and mature students. Being a mature student myself I know that sometimes it can feel very isolating when surrounded by students who entered the college through the traditional channels. I would plan to create an inviting environment for such students through regular check in and specific events to introduce students to likeminded people.

During my term I would also plan to highlight the importance of men's mental health, an issue I feel that been overlooked in the past. I would do this by providing safe spaces were supports are offered and talking about your feelings is encouraged as well as making myself available to speak one on one with any students who would like a friendly chat and if needed, point them in the right direction to a service if needed

Conclusion

We are all in the same boat coming out of this pandemic and getting back to a sense of normality will take some work. Please vote for me to be your next City Campus Deputy and let me be the guide back to normality by using all the invaluable knowledge I have learned in my many years of leadership roles; Please trust me to be your next City Campus Deputy President, I won't let you down.

Thank you.

Adam Clarke.